

# **Disability Discrimination Act and Work Based Learning**



**Final report from: Neil Pledger**

**Name of project: Making a promotional DVD for E2E**

**Organization: Access All Areas, Entry to Employment,  
Nottinghamshire County Council**

**March 2006**

The main criterion for including projects on this website is that they are all developmental or case study research projects undertaken as part of DDA: improving work-based learning for people with learning difficulties and/ or disabilities. The overall aim of this project was to support work-based learning providers to respond to the DDA. Project reports do not necessarily reflect good or best practice.

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**Acorn Initiative students have produced a DVD that promotes the E2E service, visualizing the journey of students through the project. Identifying their objectives and showing its inclusive approach to working with disabled people.**

**A group of 9 students presently enrolled on the Access All Areas project were given the opportunity to discuss the barriers facing them to finding employment, as well as the reasons for joining an inclusive project such as E2E. Potential progression and aspirations were also discussed at great length through a number of discussion forums and acting planning sessions. The students were given the task of designing a promotional tool specifically a DVD that could be used to support and inform other potential users into accessing the service.**

**Firstly the students devised a questionnaire that identified the areas the DVD needed to cover, specifically why students join, what they get out of the course and their aspirations in terms of career path.**

**The second step involved the students working with the trainers to identify appropriate activities that would be representative of an E2E programme that a student would have the opportunity to experience if they joined.**

**Through group consultation the group decided that the DVD should consist of a fair mix of activities ranging from adventurous, i.e. sailing. To sessions based workshops including basic skills IT, role play and employability.**

**To ensure that the appropriate footage was captured Acorn Sound / vision project were contracted to work with the students in using the video and camera equipment.**

**During November the two groups worked together to produce the raw footage needed to put the DVD together.**

**Both groups found this very enjoyable and useful in giving them the opportunity to establish relationships outside their typical circle.**

**The activities were a great success with students participating on all levels, whether it was working within a team to complete a sailing task, to demonstrating the type of work they undertake in a basic skills session.**

**Some of the students initially found it difficult to accept the camera filming them in fear of looking silly but with support from both staff and other learners they eventually participated. In a sense it gave some of the students opportunity to control their own decisions in whether they wanted to participate as well as using it as a chance to build their confidence and self esteem.**

**During the process of deciding on content, the decision was made to produce a DVD that could be used by the wider provision as a tool to promote the inclusivity of the service as a whole. It was felt that the potential of the DVD would be diminished if it could only be accessed by**

**potential students from the AAA E2E, as apposed to county wide students from any referral source.**

**Once all the footage was captured it was passed to the sound / vision team who over the next 2 months put together the DVD. During this time students and staff team had opportunities to comment on the editing process and helped layout the format of the DVD. When this was completed the DVD was premiered at a joint connexions event, where it was distributed to be used in schools and key worker meetings.**